

YEAGER AIRPORT 2009 -10

Outdoor Banner Advertising Opportunities - parking facilities

The Central West Virginia Regional Airport Authority – Yeager Airport (CRW) offers a broad spectrum of opportunities for local and regional businesses, corporations, and organizations to advertise their products and services in our terminal building, and parking facilities. Yeager Airport is a tremendous facility to purchase advertising space. Advertising is highly visible throughout our terminal building and parking facilities and is available on both the public and security sides. Our advertising is visible to about one million combined air travelers and the general public that fill our airport annually. Most recently in 2005, Yeager Airport experienced the highest level of air traveler traffic in our sixty-year plus history.

Yeager Airport is the first impression business and leisure air travelers get of the City of Charleston and the region. Advertising at Yeager Airport helps represent the many important contributions regional businesses and corporations have provided to the Greater Charleston Metropolitan Statistical Area (MSA), including the Advantage Valley.

Parking Garage Banners: The Large 25 ft. to 30 ft. Wide X 4 ½ ft. High banners are excellent mediums to utilize for large scale advertising messages. It is impossible to enter or exit the terminal building and parking facilities without seeing these titanic signs. Modern technology allows these signs to be produced to near photographic quality in virtually unlimited colors and hues. The banner sign program is well supported using Fast Tracks – Mounting Solutions frames that produce a secure mounting which has the appearance of an artist canvas.



Fast Track Sign display applications are provided on a complimentary DVD enclosed within your promotional package.