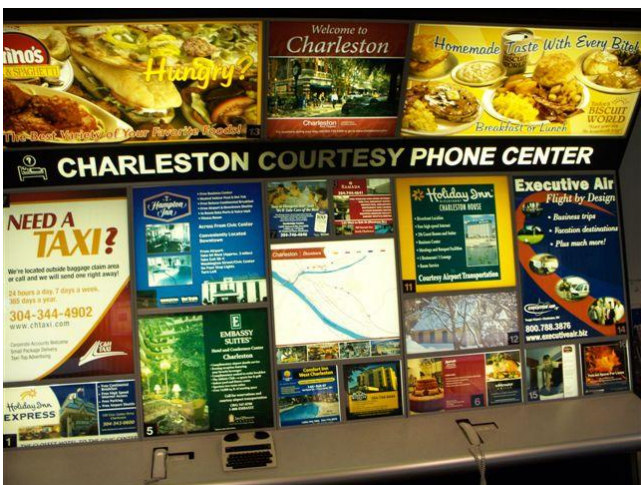


YEAGER AIRPORT ADVERTISING

The Central West Virginia Regional Airport Authority – YEAGER AIRPORT (CRW) offers a broad spectrum of opportunities for local businesses and organizations to advertise their products and services in our terminal building, and on our parking building. Our advertising is visible to about one million air travelers and the general public.

Yeager Airport is often the first impression many business and leisure air travelers get of the City of Charleston and the region. Advertising at Yeager Airport represents the many important assets of regional businesses have contributed to the Greater Charleston Metropolitan Statistical Area (MSA), including the Advantage Valley.



YEAGER AIRPORT 2009-10 Advertising Opportunities

Back lighted Wall Displays:

Large backlit units ranging from 12in. wide x 12in. high to 96in. wide x 42in. high located throughout the airport terminal building, including the baggage claim area and all of the airline gate areas.

Product Displays:

These are 30 inch wide X 40 inch high, freestanding Backlit Sign display kiosks, and lighted display kiosks located in the both the public and airside areas of the terminal building.

Hotel-Motel Board

This backlit unit is designed specifically for hotel/motel advertising in the Greater Kanawha Valley Area. This display is located next to the baggage claim area. In addition to the wide assortment of different backlit signs displayed, the board is equipped with a telephone extension to each advertisement, allowing air travelers to contact any hotel/motel, or service advertising on the board.