

**YEAGER AIRPORT TERMINAL ADVERTISING RATE CARD 2009-10**



**Kiosk (Product Displays)**

<b>Location</b>	<b>Baggage Claim Area</b>
List Price	\$250.00 - \$292.50
Size	30"W x 40"H
Design Cost	Provided by Designer
Production Cost	\$173.00 Estimated
Monthly Rental Cost	\$200.00 @ 1yr. Contract

**Small-Medium (Backlit Displays)**

<b>Location</b>	<b>Phone Board</b>
List Price	\$150.00 - \$400.00
Size	12"X12" - 26"X36"
Design Cost	Provided By Designer
Production Cost	\$40.00 - \$135.00 Estimated
Monthly Rental Cost	\$125.00 - \$300.00 1 yr. Contracts

**Medium (Backlit Displays)**

<b>Location</b>	<b>All Areas - Most Cost Effective</b>
List Price	\$250.00 - \$275.00
Size	30"W X 40"H          40"W x 30"H
Design Cost	Provided by Designer
Production Cost	\$173.00 Estimated
Monthly Rental Cost	\$200.00 1 yr. Contract

**Medium - (Backlit Display)**

<b>Location</b>	<b>Baggage Claim, Gates A &amp; B</b>
List Price	\$175.00
Size	30"X30"
Design Cost	Provided by Designer
Production Cost	\$130.00 Estimated
Monthly Rental Cost	\$165.00 1 yr. Contract

**Large Backlit Displays**

<b>Location</b>	<b>Baggae Claim, Ramp to Screener</b>
List Price	\$500.00
Size	43" W X 62"H
Design Cost	Provided by Designer
Production Cost	\$384.00 Estimated
Monthly Rental Cost	\$500.00 1 yr. Contract

**Medium - Horizontal (Backlit Displays)**

<b>Location</b>	<b>Baggage Claim</b>
List Price	\$200.00
Size	18"X48"
Design Cost	Provided by Designer
Production Cost	\$125.00 Estimated
Monthly Rental Cost	\$165.00 1 yr. Contract

**Extra Large (Backlit Displays)**

<b>Location</b>	<b>Ramp to Screener</b>
List Price	\$700.00
Size	42" X 96"
Design Cost	Provided by Designer
Production Cost	\$594.00 Estimated
Monthly Rent Cost	\$600.00 1 yr. Contract

**Parking Garage Banners (Outdoor Displays)**

<b>Location</b>	<b>Parking Garages</b>
Size	25' x 4 1/2' to 30' x 4 1/2'
Design Cost	Provided by Designer
Production Cost	\$500.00
One Time Installation	\$150.00
Monthly Rental Cost	\$695.00 to \$795.00 Estimated 1-yr. Cont.