

YEAGER AIRPORT TERMINAL ADVERTISING RATE CARD 2009-10



Kiosk (Product Displays)

Location	Baggage Claim Area
Former Cost	\$250.00 - \$292.50
Size	30"W x 40"H
Design Cost	Provided by Designer
Production Cost	\$173.00 Estimated
Monthly Rental Cost	\$200.00 @ 1yr. Contract

Small-Medium (Backlit Displays)

Location	Phone Board
Former Cost	\$99.00 - \$400.00
Size	12"X12" - 26"X36"
Design Cost	Provided By Designer
Production Cost	\$40.00 - \$135.00 Estimated
Monthly Rental Cost	\$125.00 - \$300.00 1 yr. Contracts

Medium (Backlit Displays)

Location	All Areas - Most Cost Effective
Former Cost	\$250.00 - \$275.00
Size	30"W X 40"H 40"W x 30"H
Design Cost	Provided by Designer
Production Cost	\$173.00 Estimated
Monthly Rental Cost	\$200.00 1 yr. Contract

Medium - (Backlit Display)

Location	Baggage Claim, Gates A & B
Former Cost	\$175.00
Size	30"X30"
Design Cost	Provided by Designer
Production Cost	\$130.00 Estimated
Monthly Rental Cost	\$165.00 1 yr. Contract

Large Backlit Displays

Location	Baggae Claim, Ramp to Screener
Former Cost	\$500.00
Size	43" W X 62"H
Design Cost	Provided by Designer
Production Cost	\$384.00 Estimated
Monthly Rental Cost	\$500.00 1 yr. Contract

Medium - Horizontal (Backlit Displays)

Location	Baggage Claim
Former Cost	\$200.00
Size	18"X48"
Design Cost	Provided by Designer
Production Cost	\$125.00 Estimated
Monthly Rental Cost	\$165.00 1 yr. Contract

Extra Large (Backlit Displays)

Location	Ramp to Screener
Former Cost	\$500.00
Size	42" X 96"
Design Cost	Provided by Designer
Production Cost	\$594.00 Estimated
Monthly Rent Cost	\$600.00 1 yr. Contract

Parking Garage Banners (Outdoor Displays)

Location	Parking Garages
Size	4'5"x25' to 4'5" x 30'
Design Cost	Provided by Designer
Production Cost	\$500.00
One Time Installation	\$150.00
Monthly Rental Cost	\$695.00 to \$795.00 Estimated 1-yr. Cont.